



# **REGIONAL CORN BANNER PROGRAM Corn Production Enhancement Program (CPEP)**

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# Guidelines in the Implementation of Corn Production Enhancement Program (CPEP)

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# Objectives

1. To increase the grain yield per hectare of yellow and white corn by 3% annually;
2. To increase income of corn farmers; and
3. To increase the supply of yellow and white corn for feeds and food, respectively.

# General Guidelines:

## Priority Areas:

New/idle lands, crop/variety shifting & with average grain yield:

- Yellow Corn: lower than 4.20MT/ha
- White Corn: lower than 2.50MT/ha

## Eligibility:

- RSBSA registered corn farmer
- Minimum of 0.5 ha corn production area
- Preferably member of active corn cluster organization

# General Guidelines:

## Provision of Support Services:

- For one hectare of corn area:
  - 18kg GM/hybrid corn seeds (yellow corn) or 20kg improved OPV corn seeds (white corn); and
  - 2 bags of inorganic fertilizers (urea and/or complete)
- For area less than one hectare: amount of seeds & fertilizer will be proportion to its area
- For area more than one hectare, the provision of CPEP will only cover a maximum of **one hectare only**

# General Guidelines:

## The DA-RFOs shall:

- Validate and approve the list of qualified beneficiaries submitted by cluster organizations
- Gather relevant data to assess project performance or activity contribution
- Provide support in the distribution and technical assistance on the proper utilization of seeds and fertilizers

# General Guidelines:

## **The DA-RFOs shall:**

- Prepare regional monthly reports for submission to DA-FOS
- Coordinate with LGU for proper planning, implementation and monitoring of the project

# General Guidelines:

## **The Cluster Organization shall:**

- Provide list of cluster members to LGU to be beneficiaries of corn seeds and inorganic fertilizers
- Consolidate the information/data and other pertinent documents (previous cost of production, client satisfaction measurement (CSM) forms) and regular report on the status of seeds and fertilizer utilization to LGU
- Execute the proper distribution of corn seeds and inorganic fertilizers to qualified cluster members beneficiaries approved by DA-RFO



# General Guidelines:

## **The Farmer Beneficiaries shall:**

- Provide data to cluster organization on previous farming activities
- Receive allocated seeds & fertilizers and utilize them following the recommended production technology
- Allow DA-RFO & LGU to visit their area to assess the performance of corn production
- Implement other recommended production and post-harvest practices as per advice of the assigned AEWs in the area
- Provide information/data, and other pertinent documents

# **CONTACT INFORMATION !**

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