Department of Agriculture



CORN BANNER PROGRAM

Yellow Corn Sub Program
White Corn Sub Program
Cassava Sub Program
Sorghum Sub Program
Soybean Sub Program





RELEVANCE OF CORN

YELLOW CORN

Animal Feed Mix

Yellow corn accounts for:

- 50-55% of 1kg livestock
 feed mix
- 50-60% of 1kg poultry feed mix

Source: BAI Feeds Division

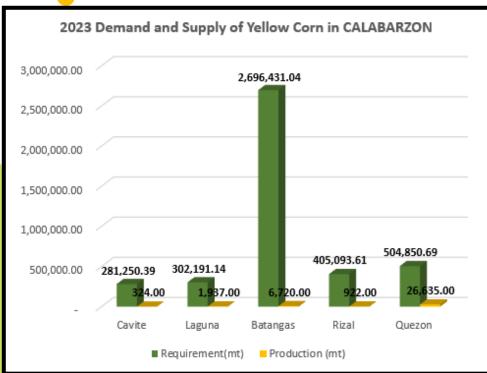
WHITE CORN

Food Staple

- 20% Filipinos eat white corn as snack or staple food
- Consumed as grits in Visayas and Mindanao, and some parts of Luzon
- Processed as **starch**, **syrups**, **oil**, **gluten**, **rice-corn blend**



Relevance of Yellow Corn



Province	Requirement (mt)*	Production (mt)**	Sufficiency (%)
Cavite	281,250.39	324.00	0.12
Laguna	302,191.14	1,937.00	0.64
Batangas	2,696,431.04	6,720.00	0.25
Rizal	405,093.91	922.00	0.23
Quezon	504,850.69	26,635.00	5.28
IV-A	4,189,816.86	36,538.00	0.87

^{*}Livestock and Poultry Yellow Corn Requirement

^{**} Production of Yellow Corn



RELEVANCE OF CASSAVA

USES

- About 15 Million Filipinos are eating cassava as staple food
- One of the most efficient producer of carbohydrates per unit area.
- Raw material for the production of feeds and other industrial products.

SOURCE OF LIVELIHOOD

- About 218,000 farmers are partially/fully dependent on cassava production
- Generated 28,000 jobs

Source: PSA

VISION

More efficient, competitive, and resilient corn, cassava, sorghum & soybean industry players in the whole value chain.





Transform the corn, cassava, sorghum & soybean industry players to be more productive, competitive, resilient, profitable by providing science-based solutions, support services, and collaborative partnerships

GOALS

Increased productivity and efficiency levels in the corn, cassava, sorghum & soybean production sector

Efficient and stable supply chain of industry inputs like seeds, fertilizers, machineries and other inputs

Corn, , cassava, sorghum & soybean produced in efficient production systems by empowered farmers amidst climate change challenges

Improved incomes of corn, cassava, sorghum & soybean producers and value chain actors

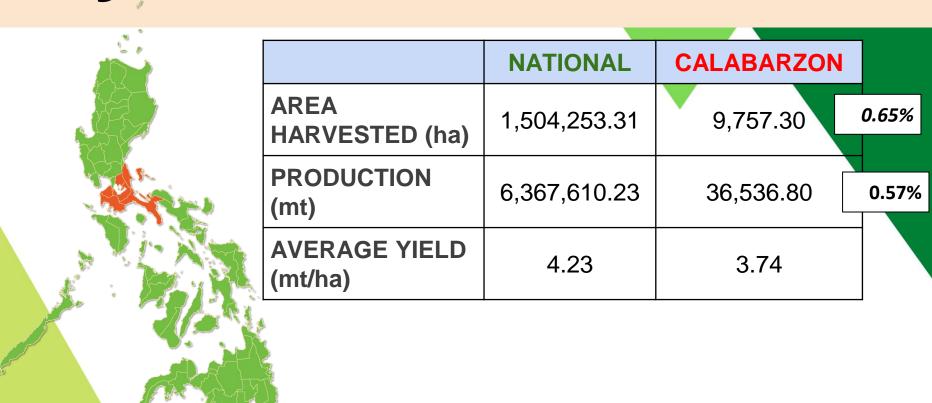
Efficient post-harvest systems for the production of quality corn, cassava, sorghum & soybean Increased sufficiency levels of local corn, cassava, sorghum & soybean across expanded and diversified markets supported by adequate market infrastructure

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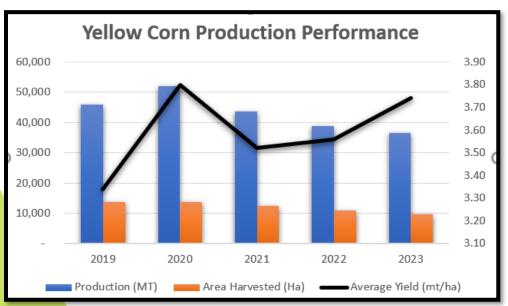
Developed/improved corn, cassava, sorghum & soybean value chains in various levels of operation

Efficient marketing infrastructure and information system

2023 YELLOW PRODUCTION PERFORMANCE



2021-2023 Regional Production Performance

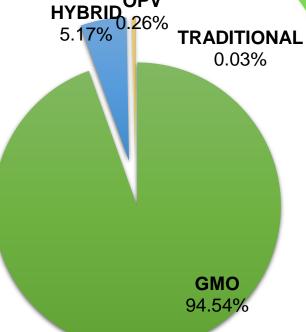


**PSA Data

Average of 4.90 % decrease in Production; 8.06 % decrease in area harvested and 3.15% increase in Yield

Year	Production (MT)	Area Harvested (ha)	Average Yield (MT/ha)
2019	45,872	13,725	3.34
2020	52,072	13,705	3.80
2021	43,563	12,366	3.52
2022	38,830	10,906	3.56
2023	36,537	9,757	3.74

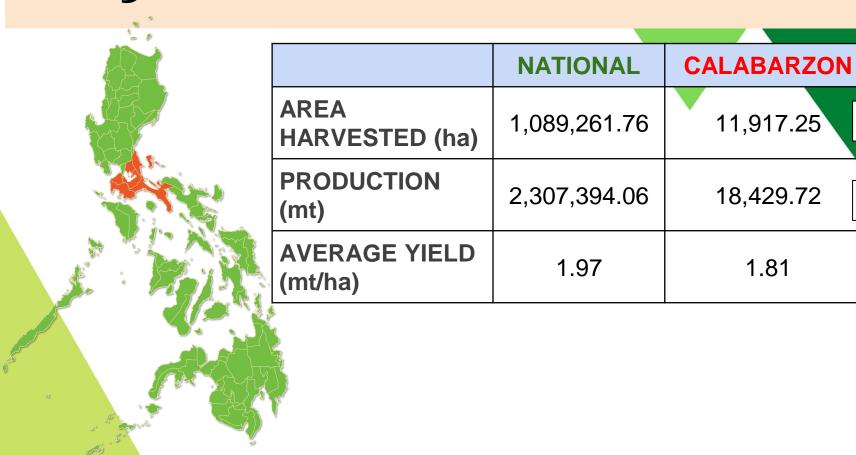
Percentage of Seed Varieties of Yellow Corn Planted within CALABARZON in 2023



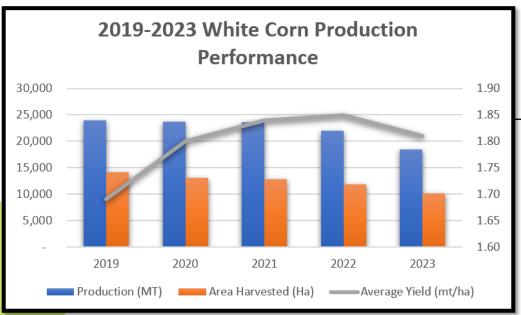
2023 WHITE PRODUCTION PERFORMANCE

1.09%

0.008%



2021-2023 Regional Production Performance

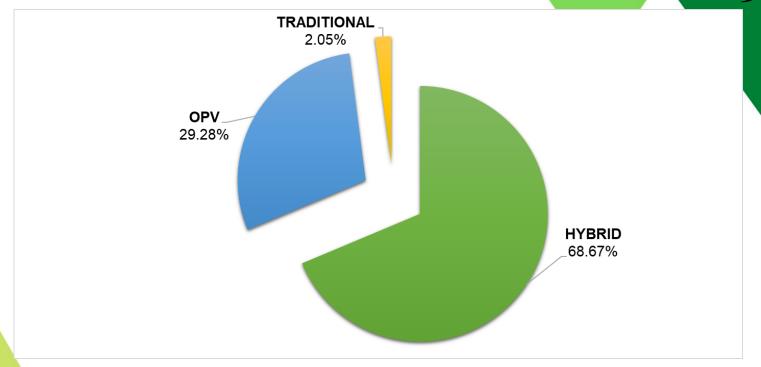


** <i>PSA</i>	Data
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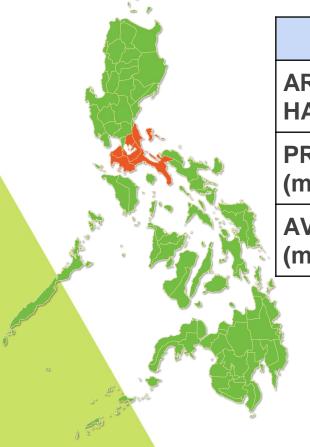
Average of 6.08 % decrease in Production; 7.89 % decrease in area harvested and 1.78% increase in Yield

	Year	Production (MT)	Area Harvested (ha)	Average Yield (MT/ha)
	2019	23,914	14,181	1.69
	2020	23,688	13,124	1.80
	2021	23,583	12,815	1.84
_	2022	22,023	11,917	1.85
	2023	18,430	10,161	1.81

Percentage of Seed Varieties of White Corn Planted within CALABARZON in 2023

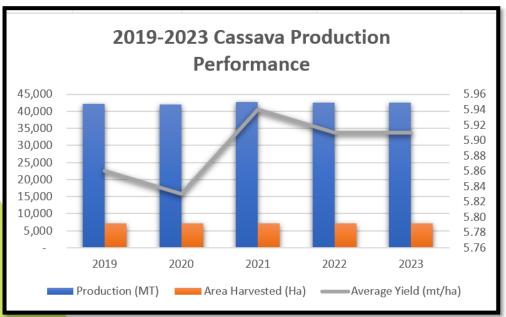


2023 CASSAVA PRODUCTION PERFORMANCE



	NATIONAL	CALABARZON	
AREA HARVESTED (ha)	216,113.01	7,204.74	3.33 %
PRODUCTION (mt)	2,559,811.90	42,342.42	1.65%
AVERAGE YIELD (mt/ha)	11.84	5.88	

2021-2023 Regional Production Performance

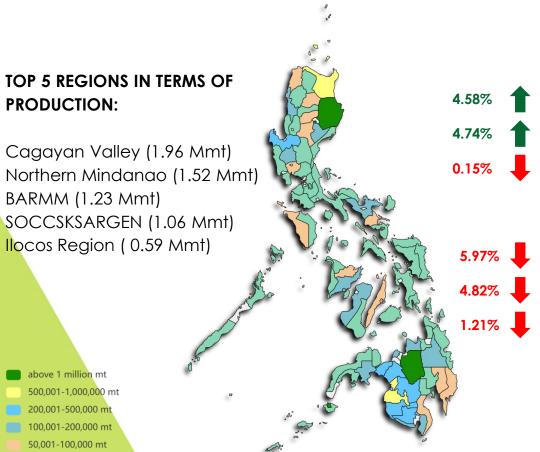


**PSA Data

Average of 0.15 % increase in Production; 0.08 % decrease in area harvested and 0.22% increase in Yield

Year	Production (MT)	Area Harvested (ha)	Average Yield (MT/ha)
2019	42,253	7,215	5.86
2020	42,023	7,209	5.83
2021	42,763	7,205	5.94
2022	42,603	7,208	5.91
2023	42,508	7,191	5.91

2023 SECTORAL PERFORMANCE



below 50,000 mt

YELLOW CORN		
PRODUCTION (mt)	6,367,610	
AREA HARVESTED (ha)	1,504,253	
YIELD (mt/ha)	4.23	

WHITE CORN		
PRODUCTION (mt) 2,037,394		
AREA HARVESTED (ha)	1,036,775	
YIELD (mt/ha)	1.97	

DIRECTION AND STRATEGIES

WHERE ARE WE

(e.g. challenges/gaps)

Low productivity

2023 PRODUCTION

YC: **36,536.80** mt WC: 18.429.72 mt

Combined: **54.966.52 mt** Cassava: 42,508 mt

2023 YIELD

YC: 3.74 mt/ha WC: 1.81 mt/ha Combined: 2.76 mt/ha

Cassava: 5.91 mt/ha

Low sufficiency of local yellow corn for feeds

2023 YC Sufficiency: 0.87%

High cost of inputs

2023 COST OF PRODUCTION (National Data)

O YC: 8.03 - 11.22 PhP/kg

○ WC: **10.00 - 16.00 PhP/kg**

Low income of farmers

2023 NET INCOME PER CROPPING PER HA

(National Data)

○ YC: **PhP 35,132 - 98,793** ○ WC: PhP 5.150 - 48.603

WHERE DO WE WANT TO GO

Efficient and stable supply chain of industry inputs

O PRODUCTION TARGETS*

Yellow Corn

Production: 41.812.54 mt 2024 Yield: 4.02 mt/ha

> Area: 10,392.45 ha Sufficiency: %

Production: 89.695.22 mt 2025 Yield: 4.54 mt/ha Area Expansion: 2001 ha **White Corn**

Production: 18.892.37 mt Yield: 1.86 mt/ha

Area: **10,162.08 ha** Sufficiency: %

Production: 19.234.99 mt Yield: 1.89 mt/ha

Cassava

2024 Production: **42,857.74 mt** | Production: **43,373.93 mt**

Yield: **5.96 mt/ha** Area: 7,192.51 ha 2025

Yield: 6.03 mt/ha Area: 7,193.22 ha

*based on the 2024 GAA and preliminary 2025 Tier I and II consolidated simulation of DA-RFOs as of March 01, 2024 and is subject to change

DIRECTION AND STRATEGIES



WHERE ARE WE

(e.g. challenges/gaps)

Occurrence of calamities, emerging insect, pests and diseases

(eg. Fall Armyworm, Maize Streak Virus and El Nino)

O El Nino

Area Affected*: 508.18 ha
Production Loss*: 1,836.77 mt
Total Value*: PhP 42.55 M

*based on Damage Report on the effects of El Nino as of April 26

High post-harvest losses resulting to low corn quality

Minimally organized, aging population and dominated by smallholder producers (National Data)

- Average age of corn farmers: **51 years old**
- O Average farm size: **1.47ha**
- 1 ha and below: **58.89%** (626,682 farmers)
- Out of the **1.06 Million corn farmers** registered in RSBSA, only **280,538 farmers*** are members of FCAs

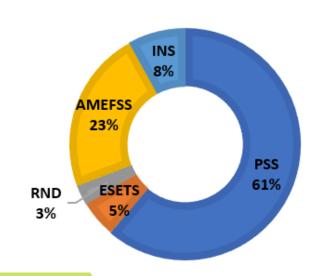
*based on NCP cluster profiling database

WHERE DO WE WANT TO GO

- Efficient production systems by empowered farmers amidst climate change challenges
- Efficient postharvest systems for quality production through the provision of dryers amd storage facilities
- Developed or improved value chains at various scales of operations and establishment of corn processing centers
- Efficient marketing infrastructure and information system



PHP 175 MILLION



MFO	AMOUNT ('000)	Percent Share (%)
PSS	107,147.00	61
ESETS	9,082.00	5
RND	4,942.00	3
AMEFSS	40,000.00	23
INS	14,000.00	8
TOTAL	175,171.00	100

PRODUCTION SUPPORT SERVICES

Php 107,147

FY 2024 GAA

- 102,600 kg (11,400 bags @ 9kg/bag) of hybrid yellow corn seeds and 9,630 bags of inorganic fertilizer for Yellow Corn Production Enhancement Project
- 575 kg of Hybrid White Corn and 230 bags of Inorganic Fertilizer for White Corn Production Enhancement Project
- Production and distribution of 7,000 kg (350 bags @ 20kg/bag) of CS White Corn Seeds

- Production and distribution of 390,000 seed pieces for Cassava Production Enhancement Project
- Production and distribution of 2,000 kg of Soybean seeds
- Corn Seed Reserve of 2,000 kg White Corn Seeds and 7,200 kg of Hybrid Yellow Corn Seeds
- Chemical Reserve of 2,000 liters of Insecticide and 500 kg of rodenticides
- 16,300 packs of **Biofertilizer**

EXTENSION SUPPORT EDUCATION AND TRAINING SERVICES

Php 9,082

FY 2024 GAA

- Establishment of 2 sites
 Soybean Techno Demo, 1
 site Yellow Corn Model
 Farm, 1 site Cassava Model
 Farm
- Conduct of 14 various trainings for Corn, Cassava and Soybean
- Provision of IncentiveAllowance to 100 AEWs and2 AFCs
- Distribution of 3,000 IEC
 Materials
- Airing of 10 Radio plugs

RESEARCH AND DEVELOPMENT

Php 4,942

FY 2024 Budget

Conduct of 2 Completed and 3 New Production Related Studies

IRRIGATION NETWORK SERVICES

Php 14,000

FY 2024 BUDGET

- Distribution of 10 units Pump and Engine Set for STW
- Construction of 2 units SPIS

AGRICULTURAL MACHINERY EQUIPMENT FACILITY SUPPORT SERVICES

FARM PRODUCTION-RELATED MACHINERY AND EQUIPMENT DISTRIBUTED

Php 28,000 Oistribution of 6 units 90 HP Four-wheel Drive Tractor

FY 2024 GAA

- Distribution of 2 units hauling truck
- Distribution of 1 unitCombine harvester

POST- HARVEST RELATED MACHINERY AND EQUIPMENT



FY 2024 GAA

Distribution of 2 units Hammer Mill
 Distribution of 2 units
 Recirculating Dryer

Distribution of 6 units Corn husker-sheller

- Distribution of 2 units CassavaGrater
- Distribution of 2 units Cassava Chipper
- Distribution of 3 units ForageChopper
- Distribution of 5 units GrainCollector

RSBSA REGISTRATION UPDATES

PROVINCE	Number of Farmers Registered
CAVITE	1,497
LAGUNA	1,413
BATANGAS	8,492
RIZAL	1,514
QUEZON	8,440
CALABARZON	21,356

F2C2 UPDATES

PROVINCE	Number of Clusters
CAVITE	1
LAGUNA	1
BATANGAS	5
RIZAL	
QUEZON	9
CALABARZON	16

Department of Agriculture



CONTACT INFORMATION!



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